Data and AI

Discover how **Brillio's comprehensive Data and AI** capabilities can transform your business into a model of clarity, efficiency, and innovation.

brillio

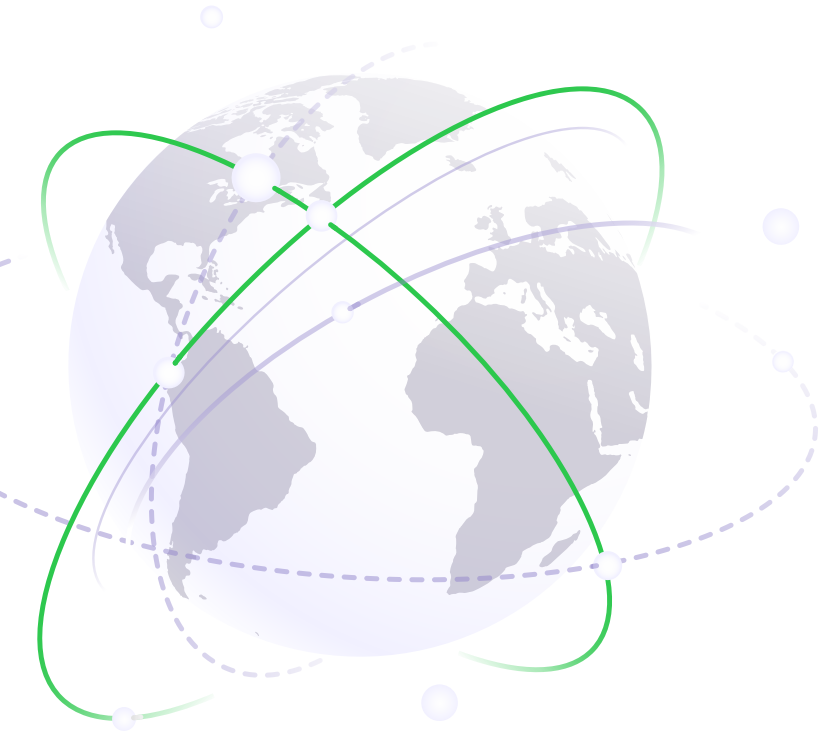
In today's fast-paced digital landscape, enterprises must overcome noise, uncertainty, and complexity to achieve clarity, focus, and confidence. Smart investments in Data and AI empower organizations to harness actionable insights, streamline operations, and unlock business agility. Our holistic approach transforms raw data into strategic assets—through rigorous analysis, insightful discovery, balanced AI models, targeted user adoption, and ethical human oversight.

Positioned as a **'Leader'** in ISG Provider Lens for Gen AI Services Provider and Advanced Analytics & AI Services - Data Science and 'Enterprise Innovator' in HFS Horizons for Generative Enterprises, Brillio is well-positioned to help you modernize your data and infuse AI catapulting your business ahead of competition.

Our Powerhouse Data and AI Capabilities

Data Engineering

Data Strategy: Assess your data maturity and craft a robust platform strategy with a clear roadmap for implementation.



Master Data Management: Simplify complex MDM systems through effective data stitching, standardization, and cleansing for seamless downstream integration.

Data Lake Setup & Migration: Build agile data lake platforms and migrate diverse data sources—from on-premises to cloud—with ease.

Customer Data Platform: Capture and integrate customer data from multiple touchpoints, aligning with your customer-centric vision.

Data Governance: Establish rigorous governance practices covering data cataloging, quality, lineage, and compliance to ensure trust and accountability.

Accelerators to Speed Your Data Journey:

- Data Discovery
- Data Trust Suite
- Data Quality Framework
- Intelligent Migration Suite
- Code Switch
- ADaM
- DASH
- Data Ingestion Framework
- Data Replicator
- Data Validation Framework

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Insights & Analytics

Discovery & Strategy: Collaborate to pinpoint strategic growth levers and define high-impact market entry strategies with smart customer scoring and market structure analysis.

Prescriptive Analytics: Leverage classic machine learning use cases—from pricing and loyalty optimization to real-time fraud and claims prevention, network and supply chain optimization.

Predictive Analytics: Drive customer segmentation, behavior analysis, lifetime value assessment, churn analysis, and demand forecasting with advanced ML models.

Operational Intelligence: Drive proactive operations with automated BI journeys, robust platform governance, continuous integration/deployment, and periodic health checks.

Data science & AI

Discovery & Strategy: Collaborate to pinpoint strategic growth levers and define high-impact market entry strategies with smart customer scoring and market structure analysis.

Prescriptive Analytics: Leverage classic machine learning use cases—from pricing and loyalty optimization to real-time fraud and claims prevention, network and supply chain optimization.

Predictive Analytics: Drive customer segmentation, behavior analysis, lifetime value assessment, churn analysis, and demand forecasting with advanced ML models.

GenAI/Agentic Solutions: Transform your operations with cutting-edge GenAI solutions for document processing, intelligent search, and agentic data engineering, operations, quality, and insights.

Accelerators to Enhance Intelligence:

- XO Framework
- BI Control Tower – Metadata Extractor
- BI Control Tower – Rationalization
- BI Control Tower – BI Ops
- Media Mix Optimization

Accelerators to Speed Your Data Journey:

- Intelligent Model Health Monitor
- Knowledge Inquiry Tool
- LLM Validation Framework
- Hallucination Detection
- Fine Tuning Accelerator
- Inferencing Accelerator
- Responsible AI Accelerator
- LLM Cost Estimator
- AI TRiSM
- Data Augmentation & Pre-processing

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Our Data and AI Success Stories

Tech Giant Data Overhaul Drives Efficiency

Modernized a multinational tech firm's data stack on Azure with Synapse and Databricks. Processed over 1PB of data, achieving 3x faster execution, 75% lower costs, and 110% enhanced resource efficiency.

QSR Data Platform Accelerates Reporting Speed

Established a centralized Snowflake platform for near real-time sales reporting and customer insights, processing 1.5M POS files daily and reducing report loading time by 89%.

Financial Services Analytics: Faster Market Entry

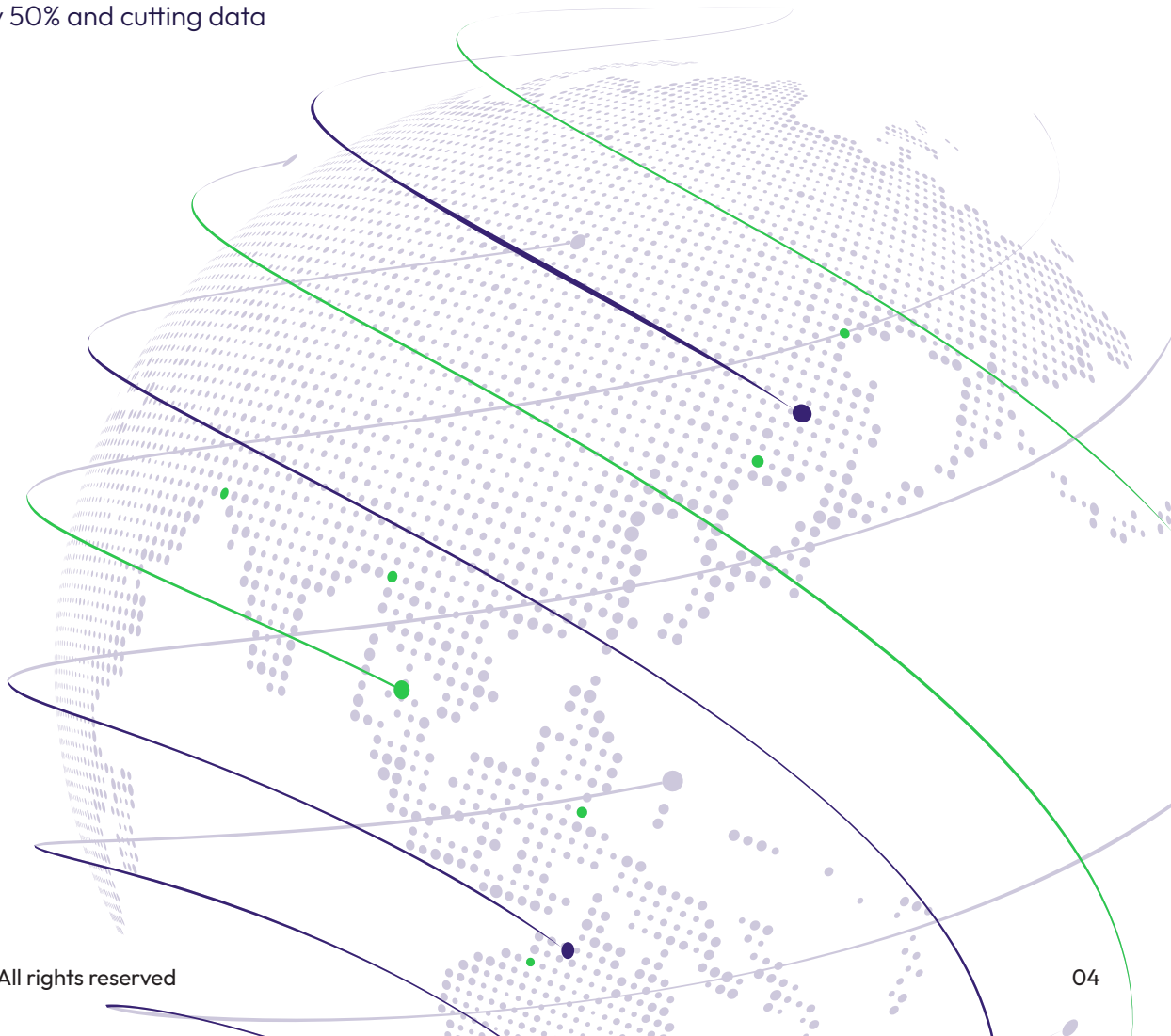
Deployed an advanced analytics platform on Azure to unify data and enable self-service reporting, yielding a 3.7x ROI while slashing development time by 50% and cutting data preparation by 70%.

Relocation Services BI Optimization Yields Savings

Revamped a US relocation service leader's BI landscape through report rationalization frameworks, achieving 25% license savings and streamlined critical reporting, reducing redundant packages by 30%.

Telecom LLM Gateway Enhances Agility

Built a centralized LLM gateway on Azure OpenAI, streamlining model development and deployment. This intuitive solution accelerated model experiments and improved team enablement and scalability.



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ABOUT BRILLIO

Brillio is one of the fastest growing digital technology service providers and the partner of choice for many Fortune 1000 companies seeking to turn disruptions into competitive advantages through innovative digital adoption. We help clients harness the transformative potential of the four superpowers of technology: cloud computing, Internet of Things (IoT), artificial intelligence (AI) and mobility. Born digital in 2014, we apply our expertise in customer experience solutions, data analytics and AI, digital infrastructure and security, and platform and product engineering to help clients quickly innovate for growth, create digital products, build service platforms, and drive smarter, data-driven performance. With 17 locations across the US, the UK, Romania, Canada, Mexico, and India, our growing global workforce of 7,000 Brillians blends the latest technology and design thinking with digital fluency to solve complex business problems and drive competitive differentiation for our clients. Brillio was certified by Great Place to Work® in 2021, 2022, 2023, and 2024.

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